

St. Cecilia's Public School (Minority)

(Sr. Sec. Recognised & Affiliated to CBSE)

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Dated: 31.10.2017

Sub:- Advisory regarding Blue Whale Challenge

Dear Parents,

“Technology is a useful servant but a dangerous master.”

The quote is extremely relevant for today's generation. We have been using internet and technology for all the right and wrong reasons for the past many years. However, a new challenge that has come up in the cyber world is the **Blue Whale Challenge (BWC)**.

As per the DOE Circular No. DE.23 (399)/ Sch.Br./2017/2261 dated 27.10.2017, issued by DOE, Blue Whale challenge has emerged as the latest cyber threat to the young generation. It incites the young, curious learners to take up daily tasks in the form of a game. Eventually, this lead to a last task in which the gamer has to give his/her life. If the user wishes to back out, he/she is threatened by the controller of the game that failure to complete the task would bring harm to them or their loved ones.

It is significant that we understand the gravity of the situation and stay aware about the details of the game. The controllers of the game target a specific group of the young generation whom they consider to be weak; having low self-esteem.

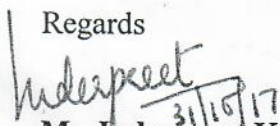
Keeping in mind, the safety of children, the following suggestive guidelines have been provided for the parents:

- Watch for any signs of cuts/injuries/bruises on child's body.
- Spend more time with your kids and try to get involved in their day to day activities.
- Utilize their pent up energy in creative ways.
- Give unconditional acceptance to the child so that the child feels comfortable in telling everything happening in his/her life.
- Make the child feel wanted, important and loved.
- Be vigilant about the activities or the games the child indulges in on internet including social media.
- In case, parents observe any odd behaviour of their child, or change in daily routine and habit, irritation etc. they must talk with him/her or take help of any counsellor or psychologist in school or outside school.

It is whole-heartedly requested to all the parents to be aware of the harmful aspects of this challenge and adhere to the guidelines for the welfare of your wards.

Help us to do the best for your ward.

Regards


31/10/17
Ms. Inderpreet Kaur
Vice-Principal